## Contact

Tahsil & District Lodhran 03008285784 (Mobile) ishfaqch426@gmail.com

www.linkedin.com/in/muhammadishfaq-78b23389 (LinkedIn)

### Top Skills

Lead Generation New Business Development Email Marketing

#### Languages

Urdu Punjabi SiriKi Sindhi English

# Muhammad Ishfaq

Lead Generation | Cold Email | Outbound Lead Generation Specialist | Appointment Setting | Email Marketing | Market Research | CRM Entries | Digital Marketing Lodhran Tehsil, Punjab, Pakistan

# Summary

To Acquire a Responsible Position In Highly Reputed Organization In Order To Fully Utilize My Skills Summed With Professional Experience For The Profitability & Growth Of the Organization.

# Experience

Upwork Lead Generation Expert January 2020 - Present (2 years 9 months) Lodhran, Punjab, Pakistan

Azhar Marketing Lead Generation Specialist February 2021 - Present (1 year 8 months) Lodhran, Punjab, Pakistan

M.Y Bari Mills Pvt Ltd. Human Resources Officer February 2020 - July 2022 (2 years 6 months) Hub

Saya Weaving Recruiter HR Officer & Gate Incharge July 2017 - February 2020 (2 years 8 months) SITE Town, Sindh, Pakistan

Working as a HR Officer & Gate Incharge Recruitment Entire Process & Attendance Sheet , Full & Final Process ,Probation Periods

Al Rahim Textile Industry Nooriabad Human Resources Officer December 2008 - April 2015 (6 years 5 months) Nooriabad Enroll All New Employees and Maintain Their Personal Files, Increment Forms Leave Form and Other Documents Related to Employees. Prepared Full & Final Settlement Resigned Employees, Prepared Over Time Sheet and Arrange to Payment through Cashier Assists To H.R Manager All Matters Relating To H.R Department. Prepared and issue Employee card to all employee and maintain record Recruitment to Selection maintain approved and current strength and employees inventory, Orientation for new comers, Jds , Work Instruction, Organogram, All sort of Documentations i.e. Appointment, Separation, Minutes of Meeting, Strictly supervise Time management system, To ensure factory staff is available on time and completes their full duty hours.

Zong Frenchize Customer Care Operator April 2008 - August 2008 (5 months)

Deal New Sim Issue & Old Sim Replacement, Owner Ship And Solve Customer Problem

FM Jeway Pakistan Network Studio Incharge April 2003 - September 2007 (4 years 6 months) Lodhran,Bahawal Pur,Rahim Yar Khan, Ahmed Pur East , Khanewall

Prepared & One Air Ads Play Back To Back Music Record & Play Live Shows Live Transmision Recording And Well Roll Play in Markiting Deal

### Education

Sadiq Egerton College Bachelor of Arts - BA, Economics · (2007 - 2008)

Govt Degree Collage Lodhran FA, Economics · (2005 - 2006)

Vocation Training Insitute Dunya Pur Computer Operator & Office Management, Computer Science · (2005 - 2005)

Defence Public School Danwaran

intermediate, Economics · (2000 - 2002)

Government High School Dhanot Middle Standerd, Science · (1997 - 2000)